

# Zoho Books Vs QuickBooks

A comparison

# What is Zoho Books?

Zoho Books is the one-stop destination for all things accounting and beyond. It's an end-to-end accounting platform that lets businesses automate their workflow, stay on top of their cash flow, track inventory, reconcile bank accounts, be in the know of their business health, and work together collectively as a team.

With affordable pricing, an intuitive interface, and a responsive support team, Zoho Books makes the online accounting experience easier for businesses of all sizes.



# Zoho Books vs QuickBooks:

## The pricing

Zoho Books offers pricing plans that can be purchased as annually or monthly subscriptions while QuickBooks offers plans that can be purchased as monthly subscription. Zoho Books comes with a free plan and five paid plans in comparison to QuickBooks that offers four paid plans. The free plan of Zoho Books is suited for businesses with revenue less than \$50,000 and supports two users, while QuickBooks's pricing starts at \$25/month and supports one user—there is currently no free version of QuickBooks.

The free plan of Zoho Books includes features like invoicing, estimates, bank reconciliation, a client portal, item management, reporting, and more. The paid plans of Zoho Books start from \$20/month and are priced comparatively cheaper considering the value you get in comparison to QuickBooks. The paid plans of Zoho Books come with advanced features like recurring expenses and bills, sales and purchase approvals, a vendor portal, custom roles, multi-currency handling, a custom domain, advanced inventory control, analytics, and more.

Zoho Books offers a flexible trial period of 14 days that requires no credit card to sign up, while QuickBooks offers a 30-day free trial that will make you ineligible for discounts on pricing if you use it.

Please note that Zoho Books offers value over seeming discounts. The pricing plans are tailored in such a way that businesses of varying capacity can find Zoho Books as a budget-friendly option - even without any discounts.

Zoho Books	QuickBooks
<b>Free</b> \$0 <2 users>	—
<b>Standard</b> \$20 <3 users>	<b>Simple Start</b> \$30 <1 user>
<b>Professional</b> \$50 <5 users>	<b>Essentials</b> \$55 <3 users>
<b>Premium</b> \$70 <10 users>	<b>Plus</b> \$85 <5 users>
<b>Elite (+ Advanced Inventory Control)</b> \$150 <10 users>	<b>Advanced</b> \$200 <20 users>
<b>Ultimate (+ Advanced Analytics)</b> \$275 <15 users>	—

Zoho Books offers transparent pricing free of hidden charges and sudden pricing changes that leave you blindsided. Not only is your data safe with Zoho Books, your business is safe from the constant and sudden pricing updates. Choose a plan that suits your needs and move to a higher plan only if you want to and not because you have to.

# Zoho Books vs QuickBooks: The features

Feature	Zoho Books Professional	QuickBooks Essentials
Pricing	\$50	\$55
Users	5 users	3 users
Yearly subscription	✓ (for \$40/m)	✗
iOS app	✓	✓
Android app	✓	✓
Windows desktop app	✓	✗
macOS app	✓	✗
Invoicing	✓	✓
Sales approval	✓	✗
Billing	✓	✓
Vendor credits	✓	✗
Purchase approval	✓	✗
Bank reconciliation	✓	✓
Client portal	✓	✗

# Zoho Books vs QuickBooks: The features

Feature	Zoho Books Professional	QuickBooks Essentials
Expense tracking	✓	✓
Customisable invoices	✓	✓
Projects	✓	✗
Project profitability	✓	✗
Time tracking and billing	✓	✓
Timesheet approval	✓	✗
Retainer invoices for projects	✓	✗
Budgeting	✗	✗
Purchase orders	✓	✗
Sales orders	✓	✗
Stock tracking	✓	✗
Vendor portal	✗	✗
Recurring expenses	✓	✗

# Zoho Books vs QuickBooks: The features

Feature	Zoho Books Professional	QuickBooks Essentials
Recurring bills	✓	✗
Payment reminders	✓	✗
Mileage tracking	✓	✓
Receipt scanning	✓ (add on)	✓
Custom roles	✓	✗
Payroll add-on	✗	✓
Business reports	✓	✓
Data backup	✓	✗

Please note Zoho Books's higher plans support features like vendor portal, custom domain, budgeting, custom reports, workflow rules, SMS integration, and more.

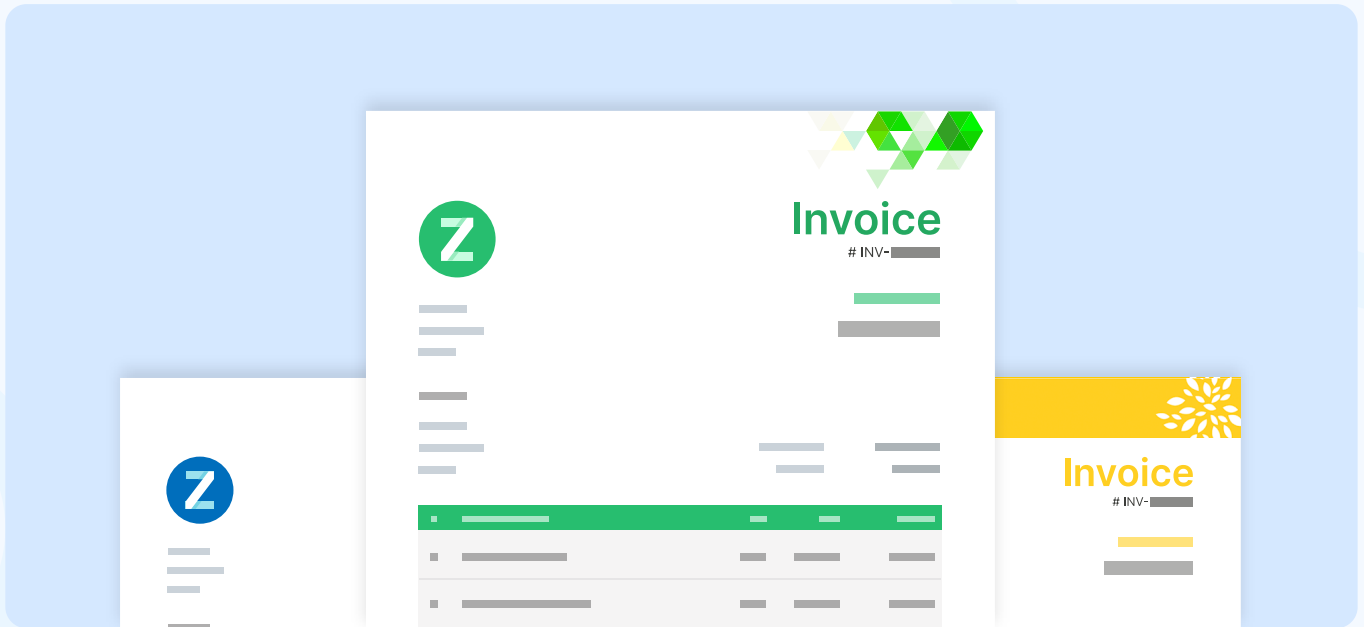
# More advanced than Advanced

Zoho Books caters to the accounting needs of small businesses and enterprise-level businesses alike. Here is a comparison of the Zoho Books Elite plan with the QuickBooks Advanced plan.

Feature	Zoho Books Elite	QuickBooks Advanced
Pricing	\$150	\$200
Vendor portal	✓	✗
Custom domain	✓	✗
Custom functions	✓	✗
Cash flow forecasting report	✓	✓
Integrate Shopify stores	✓	✓
Warehouse management	✓	✗
Serial number tracking	✓	✗
Batch tracking	✓	✗
Print shipping label	✓	✗
Shipment tracking	✓	✗



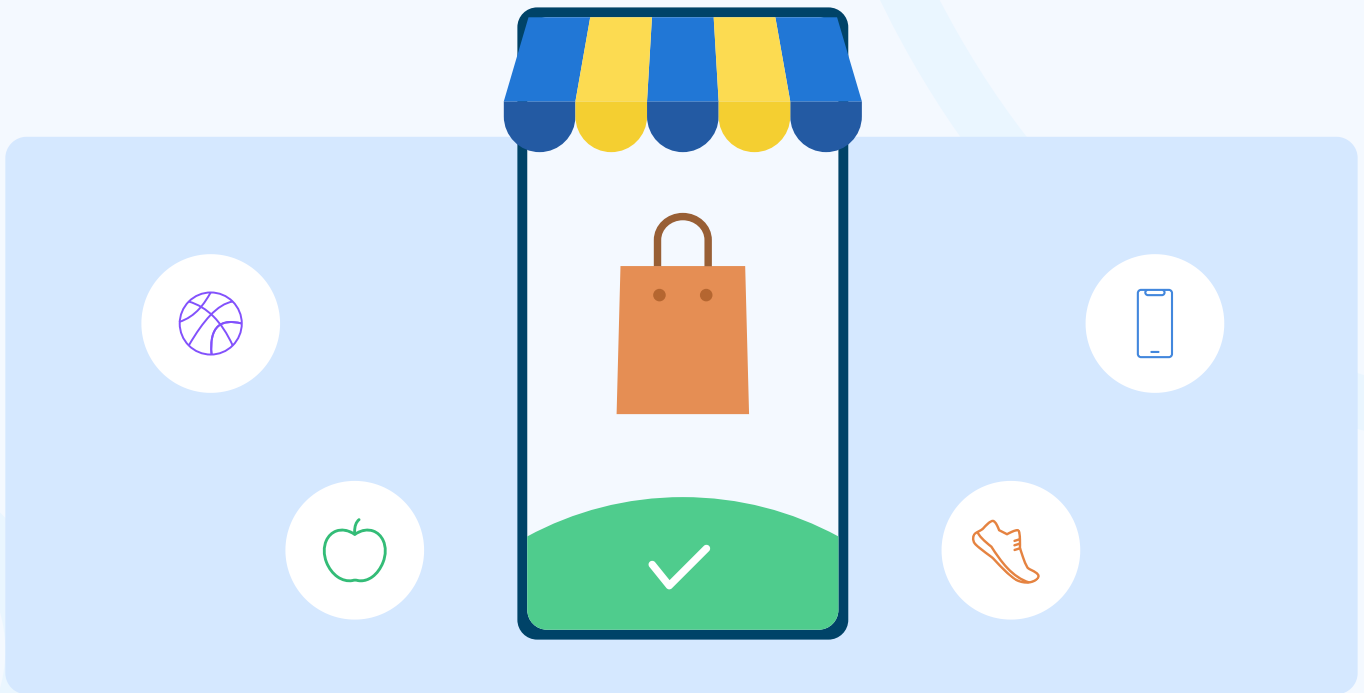
# Zoho Books vs QuickBooks: Accounts receivable



Zoho Books and QuickBooks Online offer advanced features in terms of accounts receivable but QuickBooks misses the mark by offering fewer features.

While both Zoho Books and QuickBooks support invoice templates that are fully customizable, Zoho Books offers up to 18 templates whereas QuickBooks offers only six. Similarly, QuickBooks offers estimates as a workaround to track customer orders, but a lack of a sales order feature makes order tracking harder in comparison to Zoho Books.

# Sales and purchase approval



Another edge Zoho Books has over QuickBooks is the transaction approval feature. With the transaction verification and approval feature, Zoho Books allows users to verify and approve transactions before sharing them with your contacts. Eliminate the risk of processing and sending incorrect transactions to your customers. Transaction approval allows employees to create transactions and submit them for approval, while a user with specific approval access can verify and edit the transactions if required before approving them.

# Payroll

QuickBooks comes integrated with QuickBooks Payroll and offers payroll management features at an additional cost apart from your subscription. While Zoho Books may not have a built-in payroll service, seamless third-party integration (with the likes of SurePayroll) allows users to manage employee payroll easily.

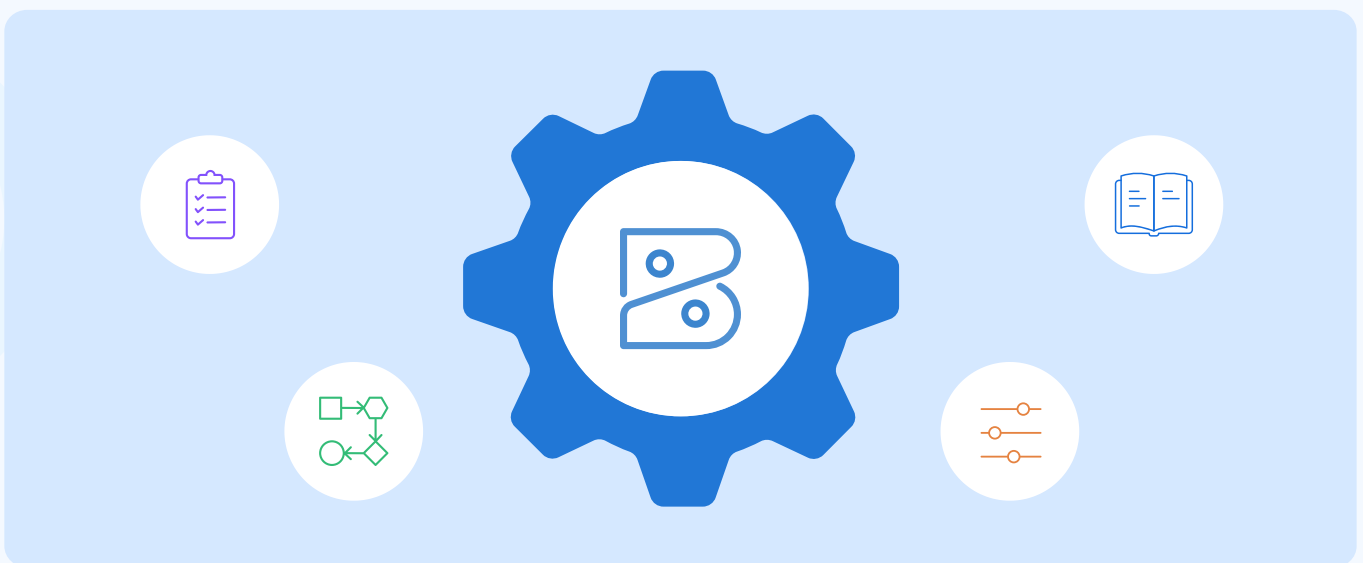
# Customer and vendor management



Zoho Books takes the cake when it comes to customer and vendor management thanks to client and vendor portals. With an obvious edge over QuickBooks, Zoho Books's customer management features simplifies collaboration with your business contacts by offering them one place to access and manage their transactions with you.

The client portal allows your customers to view their transactions with you, accept estimates and timesheets, pay invoices, and leave reviews. With the vendor portal, your vendors can upload their invoices, view payments made by you, and view transaction statements with you, all without unnecessary email chains and phone calls.
















## Automation



Zoho Books supports a wide range of automation features to help simplify manual, repetitive tasks when compared to QuickBooks. From webhooks, workflow rules, and custom functions, Zoho Books allows you to capture complex workflows, put them on autopilot, and increase productivity.

# Zoho Books vs QuickBooks: Integrations

Zoho Books seamlessly integrates with the Zoho suite of apps (55+ apps), letting you expand the capabilities of your accounting software further. Multiple payment gateway integrations like Stripe, PayPal, Square, Authorize.net, and more, along with SMS integration, make online payments painless for Zoho Books users.

 Zoho Expense	 Zoho Subscription	 stripe
 PayPal	 Zoho CRM	 Avalara
 SUREPAYROLL <small>A PAYCHEX COMPANY</small>	 Square	 slack
 Authorize.Net	 FORTE	 Google
 Microsoft	 Zoho Projects	 Zoho Analytics

[View all integrations →](#)

# Don't take our word for it, Hear it from our customers



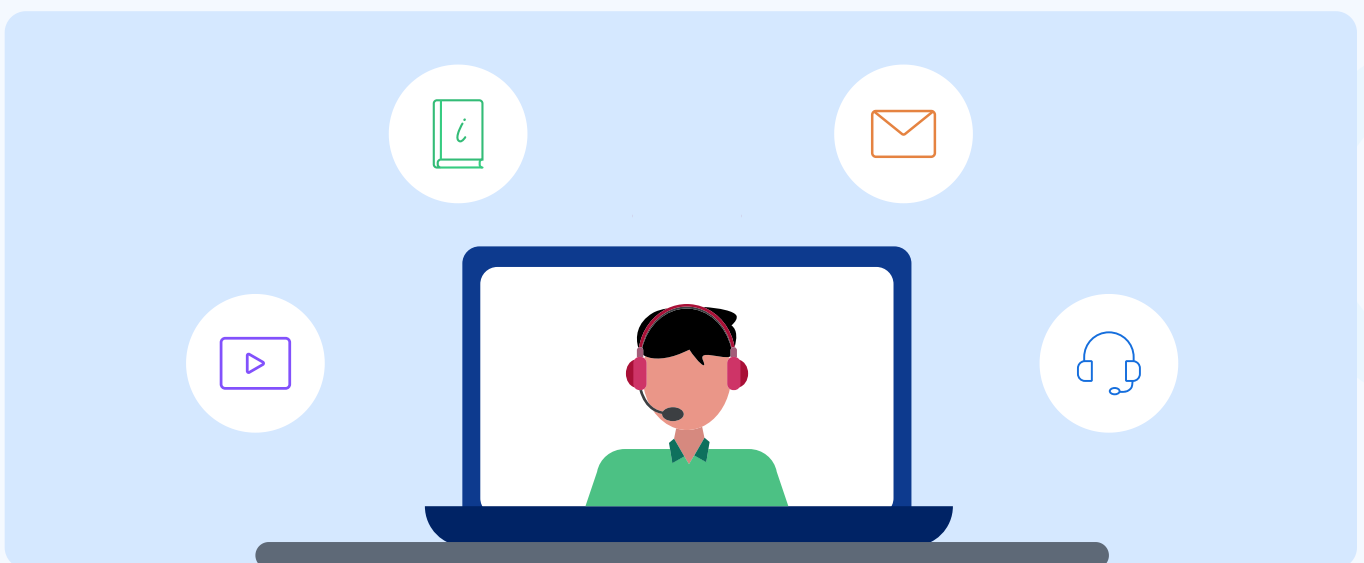
We previously used QuickBooks, but year after year, their rates would increase without any additional value provided. Eventually, that motivated us to look elsewhere. I spent several weeks searching for QuickBooks alternatives, but reading about Zoho Books's robustness, versatility, and customization motivated me to investigate further. When I learned of the 24/5 available support and all of the other features available in Zoho Books, I was sold!

**Justin Kase Conder**

Commercial and Editorial Photographer

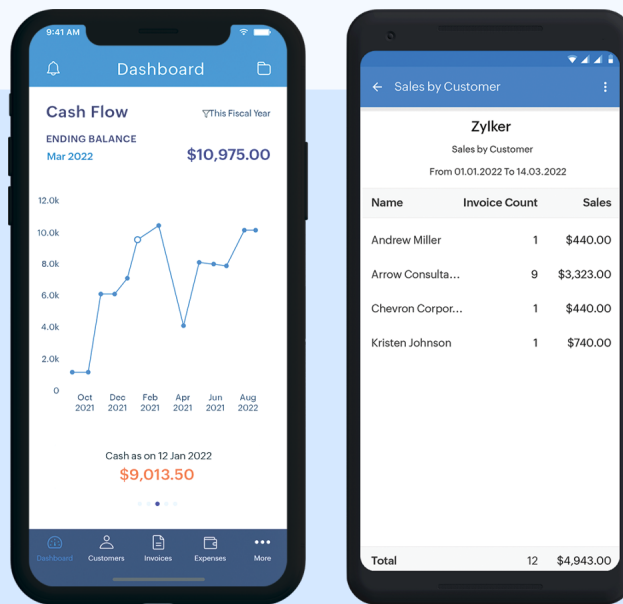


## Zoho Books customer support



Zoho Books is incredibly easy to use and figure out but sometimes, you may require help along the way. That's where the stellar support team steps in. Zoho Books offers comprehensive resources, videos, and user manuals within the app and also provides support through email, phone, and chat.

## Zoho Books vs QuickBooks: Mobile apps and remote work



Both Zoho Books and QuickBooks support iOS and Android mobile apps making it easier to take your accounting data with you. Zoho Books is available for iOS and Android devices, Windows desktop and MacOs, while QuickBooks is available only on iOS and Android devices.

## Conclusion

Zoho Books matches QuickBooks feature for feature and delivers an online accounting experience similar to QuickBooks, only better.

Zoho Books is ideal for businesses who are looking for a hassle-free accounting solution that is not only affordable but also feature rich. With its unbeatable mobile apps, excellent customer support, and safe and secure access to your data anytime, Zoho Books is the perfect solution for businesses that have outgrown QuickBooks.



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## For more info:

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