

Wix eCommerce/ Zoho Commerce

Comparison document

Say hello to Zoho Commerce!

An ecommerce platform that enables businesses to build their own website, accept orders, track inventory, process payments, manage shipping, and market their brand—all from **ONE** place.

Who is Zoho Commerce for?

- Ecommerce entrepreneurs
- Ecommerce startups
- Mid-sized businesses

Zoho Commerce offers **competitive plans fitting every need and budget.**



What makes Zoho Commerce special?





Overview

Accounting and tax functionality without add-ons is poor	Extensive accounting and tax capabilities built-in via Zoho Books
Highly dependent on third-party applications	Seamless integrations with other Zoho products to scale your entire business from one place
Integrations with high number of apps increases data privacy and security risks	High level of data privacy thanks to Zoho's stringent privacy and security policies
Live carrier shipping rates not available (except in US and Brazil)	Live carrier shipping is available across all regions except India , enabling you to calculate shipping rates in real-time based on the shipping provider

The comparison in a nutshell

Theme	Key Features	Wix eCommerce	Zoho Commerce
Pricing	Plans	Starting at \$27 per month	Starting at \$22 per month*
Manage	Advanced accounting functionalities	✗	✓
	Self-owned local data centers	✗	✓
Market	Built-in AI-powered product recommendations	✗	✓
	Built-in real-time fraud analytics	✗	✓
	Product reviews	Via app	Built-in

Build

Simplified store creation—well-begun is half-done!



Wix eCommerce	Zoho Commerce
Easy-to-use drag and drop builder	Intuitive drag and drop page builder with professionally designed templates
Create and host blog posts separately	Advanced blogging features for a fully functional blogging section

Wide selection of free, professionally designed templates that are highly customizable to get a store up and running in a few hours

*All information in the document is based on publicly available data.

Manage

Centralized store management—the control room for your operations.



Wix eCommerce	Zoho Commerce
Built-in live shipping rate calculator not available on lower plans	Calculate live shipping rates from carriers
Very basic built-in tax and accounting functionalities	Accounting and taxes simplified with Zoho Books
Data stored in third-party servers	Data stored in Zoho-owned local data centers
Most features require third-party integrations that are expensive and come with data risks	Scale most operational activities with integrations within the Zoho ecosystem

Control your products, inventory, payments, tax, shipping, and fulfillment all from one place so you can focus on the things that matter

*All information in the document is based on publicly available data.

Market

Effortless marketing
to grow your
business with ease!



Wix eCommerce	Zoho Commerce
Schema structure is not as powerful	Built with schema structure for improved SEO
No built-in, AI-enabled product recommendation engine on lower plans; needs expensive third-party apps	AI-powered product recommendations to increase sales
Product reviews are missing on the basic plan and have low limits on the higher plans	Unlimited product reviews enabled for all plans

All the necessary marketing tools and features to **help merchants understand, analyze, and market their ecommerce store to their customers**

Secure

Reliable security and privacy—your business's bodyguard!



Wix eCommerce	Zoho Commerce
Data stored in third-party servers	Data stored in Zoho-owned local data centers
Large third-party app ecosystem increases the possibility of Wix eCommerce implementations being vulnerable to data security risks	Thoroughly vetted cross-platform integrations to ensure data remains safe and secure

Unflinching commitment to keep our **merchants' and their customers' data safe and secure**

Two decades of helping businesses grow...

Trusted by over 80 Million Users globally

The world's leading companies trust Zoho to run their different business operations.

"Instead of looking for information in different tools, with Zoho One we were able to see it in one place."

ZOHO

A brand you can trust with over **80 million happy users** and counting since 1996



Our customers love

Zoho Commerce

Hear what they have to say!



F&B

"During the first two months of the pandemic, I decided to try out Zoho Commerce and built my ecommerce website myself. Since then, our sales have more than tripled, and I see them scaling up even further in the months to come."

- Ravichandran Balakumar,

Founder,

Thulam Foods Pvt. Ltd

Click [here](#) to watch the full video



Building Supplies

"When it comes to website design and layout, Zoho Commerce makes our work easy.

For instance, we did not have a mega menu and asked the team at Zoho to enable it for us, and it happened in no time. Not long ago, around 80 per cent of our business was offline, and we also had customers placing orders on the phone. Our online business took off with Zoho."

- Aram Piruzyan,

Founder and Director,

DeckMart

Click [here](#) to read about DeckMart's journey



IT Hardware

"We got more than 500 B2B online orders worth ₹1 million in the first three months of switching to Zoho. We are now able to automate workflows, which we had never done before, which is bringing efficiency and productivity to our system. With this combination of ZohoOne and Zoho Commerce, I am now able to think of going global."

- Sushil Sharma,

Founder,

PartsBaba

Click [here](#) to read about PartsBaba's journey



Home Decor

"After switching to Zoho Commerce, we got several calls from our customers citing the ease of using the website. It has made payments easier. Collections is a great feature on the website. It's incredible how it has saved us a lot of time. The tech support team at Zoho helped us with the design and we were able to make a great website. "

- Howard White,

Owner,

Corbell Silver

Click [here](#) to read about Corbell Silver's journey



Beauty & Cosmetics

"It took me just three weeks to launch a fully furnished ecommerce store. Now that I had more time to concentrate on other aspects of my business, my revenue grew by 50%."

- Roshni,

CEO,

Nature Foody to Your Skin

Click [here](#) to watch the full video



Urban Farming

"Being on Zoho Books, it was easy for me to decide to move my website to Zoho Commerce. The story of Zoho and the bootstrapping that the company has done is inspiring. We want to take a Make in India product, make it global, and compete with the global players."

- Gaurav Narang,

Founder and CEO,

City Greens

Click [here](#) to watch the full video

Thank you

For more information, please reach us at

presales@zohocommerce.com