









Whether you're starting up or an experienced entrepreneur, planning and preparation is the key to success. This simple checklist ensures that you have the basics in place while **building your Zoho Commerce store**.

You might find it useful to keep a copy of this checklist handy during the setup process.

<b>Add products</b>	 <a href="#">Set up your shop by adding products</a> with detailed descriptions and images.
<b>Shipping</b>	 <a href="#">Configure shipping and delivery times</a> according to your location, shipping carriers, and business requirements.
<b>Taxes</b>	 <a href="#">Configure store-wide taxes</a> easily.
<b>Payments</b>	 <a href="#">Integrate with a variety of payment gateways</a> to seamlessly collect payments from your customers.
<b>Templates</b>	 <a href="#">Choose from our wide range of professionally designed templates</a> to suit your needs.
<b>Customize your website</b>	 Edit the template to customize it to your needs with the <a href="#">visual editor</a> , build the website with our powerful drag and drop editor ( <a href="#">sections</a> and <a href="#">elements</a> ), and update the <a href="#">branding elements</a> .
<b>Map a domain</b>	 <a href="#">Set up a custom domain</a> so your customers will easily be able to find you. You also have the option of choosing a free sub-domain if you wish.
<b>Publish your store</b>	 Hit the <b>Publish</b> button and start selling! If you need to update your store profile, <a href="#">maintain it from here</a> .

### Need help?

With Zoho Commerce, you don't have to do it alone - our support team will help you every step of the way.

**Sign up** for one of our [detailed demo webinars](#) or reach us at [support@zohocommerce.com](mailto:support@zohocommerce.com) for specific queries. You can also access our [extensive knowledge base](#).