



# ED Insights: Personalized educational planning solutions with low-code

Learn how low-code aids in streamlining methods for establishing, maintaining, and monitoring educational and organizational outcomes with the ED Insights app.

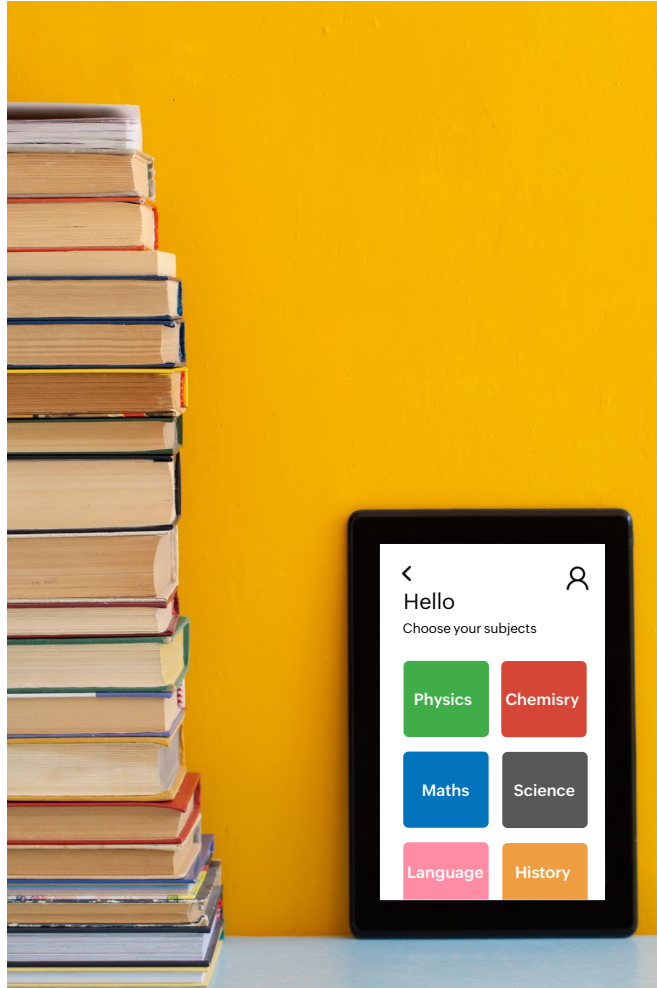


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01.

Introduction



# Introduction

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In the age of digital transformation, the education sector is entering an era where automation, efficiency, and readily available data are critical for everyone involved. One cloud-based platform that offers schools, colleges, and nonprofit organizations a simple and affordable solution is ED Insights by Right Research, LLC.

02.

**About Right Research, LLC**

# About Right Research, LLC

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With the many advancements in technology and the emergence of virtual learning and digital workspace, the concept of EdTech is a trending topic of discussion. That's why Right Research, LLC has created an application called ED Insights, that aids in simplifying and automating processes, with customizable templates and prebuilt instruments for gathering, storing, and analyzing data. Vibrant dashboards and easy-to-use report functions help users gain valuable insights and make data-informed decisions.

## Some of the primary areas they cover are:

- *Assessment management and evaluation*
- *Academic planning and effectiveness*
- *Data and policy analysis*
- *Continuous improvement planning and decision support*
- *Strategic planning*
- *Process and investigative research and reporting*
- *Customized professional learning seminars and training*



03.

Forms galore

# Forms galore

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Right Research would often develop Google and Survey Monkey forms for clients, to help add some efficiency to their processes. However, it was a substitute for the lack of a relational database. Automation was still an issue, and clients had to use multiple Excel spreadsheets and Google Sheets to get information that should ideally be housed in one place.

Since there were no adequate automation or workflows available, users had to copy and paste information and visualizations into reports used for continuous improvement, accreditation, and school planning. This led them to create a cloud-based application that provided that much-needed automation and access to data in a centralized location.





# 04.

**The hunt for the perfect platform**

# The hunt for the perfect platform

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We reached out to Learty Shaw, the principal consultant and owner of Right Research, and asked him about his experience in picking the perfect custom solution for his organization's needs.

This is what he had to say:



“

*We explored OutSystems, Quickbase, and Kintone on a trial basis. Quickbase and Kintone didn't allow for duplication and development sharing in a way that we needed. They also didn't have the option of developing, launching, and marketing developed applications as a partner. OutSystems did provide those options; however, the cost wasn't reasonable for a small business such as ours.*

**- Learty Shaw**

Principal Consultant and Owner, Right Research

# 05.

**Finding the perfect fit with Zoho Creator**



*Not only does Zoho Creator provide a much-desired IDE, it's also a low-code and cost-effective solution that's powerful enough to automate processes that include large amounts of educational data, and provides analytic capabilities that our organization benefited from.*

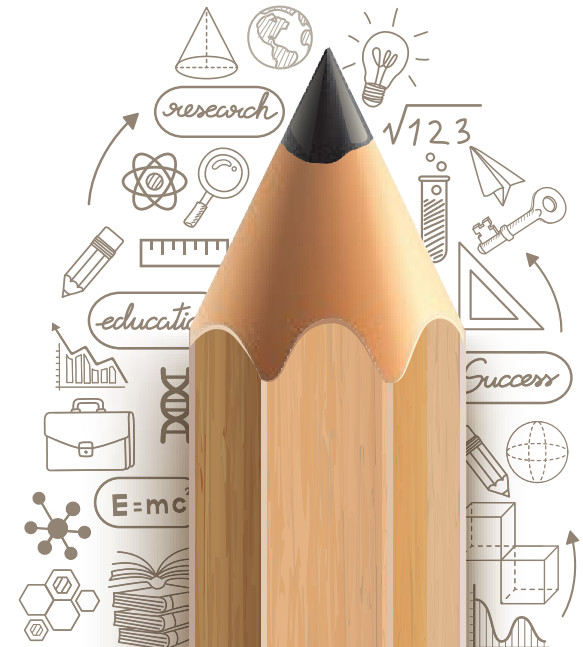
**- Learty Shaw**

Principal Consultant and Owner, Right Research

## Finding the perfect fit with Zoho Creator

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Zoho provided the powerful cloud-based integrated development environment they needed to build a robust education application.



# 06.

**Making their custom problem solver: ED Insights**

# Making their custom problem solver: ED Insights

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Since Zoho Creator is also a cloud-based platform as a service (PaaS), Right Research chose it to develop their own application, ED Insights. They partnered with Zoho to set up their clients on Zoho Creator and then built customized versions of their ED Insights app. This app has also gone through an approval process that includes a demo, followed by functional and security testing, and finally content review, and is now available on the Zoho Marketplace.



“*The low-code environment, user support, and coding documentation made it not only easy to use, but made app development a joy.*”

**Learty Shaw**

Principal Consultant and Owner, Right Research

# 07.

**ED Insights and their streamlined processes**

# ED Insights and their streamlined processes

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With Zoho Creator, their application has evolved to facilitate the processes below, and many more!

- 1 Establish outcomes and measures
- 2 Conduct needs assessments
- 3 Assess quality outcomes
- 4 Conduct observations and performance analysis
- 5 Conduct self studies
- 6 Create and monitor personalized learning plans
- 7 Create curriculum and program maps
- 8 Create custom rubrics and assessment templates
- 9 Evaluate programs and initiatives
- 10 Generate written reports, visualizations, and PDFs



# 08.

**The impact of Zoho Creator—and a job well done**

# The impact of Zoho Creator— and a job well done

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*The greatest impact Zoho Creator has had on our organization is the time saved on developing instruments, data dashboards, and creating automated processes for the schools and nonprofit organizations with whom we work.*

*We're able to provide clients with an affordable cloud-based solution, and we now spend less time developing continuous improvement and planning instruments that attempt to replicate a relational database and substitute for the automation that one would provide.*

**- Learty Shaw**

Principal Consultant and Owner, Right Research



# 09.

**A peek into their application**


# A peek into their application


Assessment Planning


**Total Plans**


4

Last Five Years


  
**Create New Plan**

  
**View or Edit Plans**

  
**Create New Task**

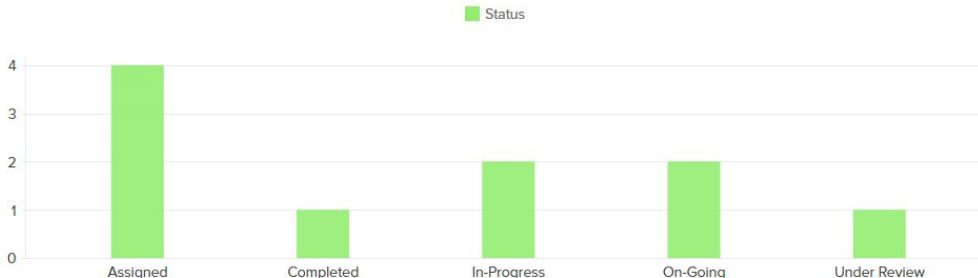
  
**View or Edit Task**

Progress



■ In-Progress   
 ■ Not Started   
 ■ On-Going

Assigned Tasks



■ Status

**Assessment Plans** 🔍 ⌵ ☰

<input type="checkbox"/>	Title	Category	Progress	Start Date	End Date	Created by	Created on	Updated by	Updated on
<input type="checkbox"/>	<b>Annual Review</b>								
<input type="checkbox"/>	Comprehensive Review of School Plan	Comprehensive and Strategic Planning	In-Progress	09/27/2020	10/03/2020	leartyslaw	09/27/2020 01:41:23 PM	leartyslaw	09/27/2020 02:42:39 PM
<input type="checkbox"/>	<b>External Review</b>								
<input type="checkbox"/>	NAIS External Review	Independent School Outcomes	In-Progress	09/27/2020	01/31/2021	leartyslaw	09/27/2020 06:11:06 PM	leartyslaw	09/27/2020 06:11:27 PM
<input type="checkbox"/>	NAIS External Review	Independent School Outcomes	On-Going	09/27/2020	01/31/2021	leartyslaw	09/27/2020 12:31:18 PM	leartyslaw	09/27/2020 12:31:18 PM
<input type="checkbox"/>	<b>Internal Review</b>								
<input type="checkbox"/>	SEL Plan No. 1	Social and Emotional Learning (SEL)	Not Started	09/27/2020	10/03/2020	leartyslaw	09/27/2020 12:23:22 PM	leartyslaw	09/27/2020 12:23:22 PM

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-  Profile & Settings
-  Planning & Effectiveness
-  Observations & Evaluations
-  Program Engagement
-  Personalized Learning & Assessment
-  Student Information
-  Faculty & Staff

# Program Performance: All Programs and Initiatives

**5**

**Total Evaluations**  
(Last 12 Months)



View Score Report



Evaluation Summaries



Five-Year Trend



Conduct Evaluation



View or Edit Evaluation



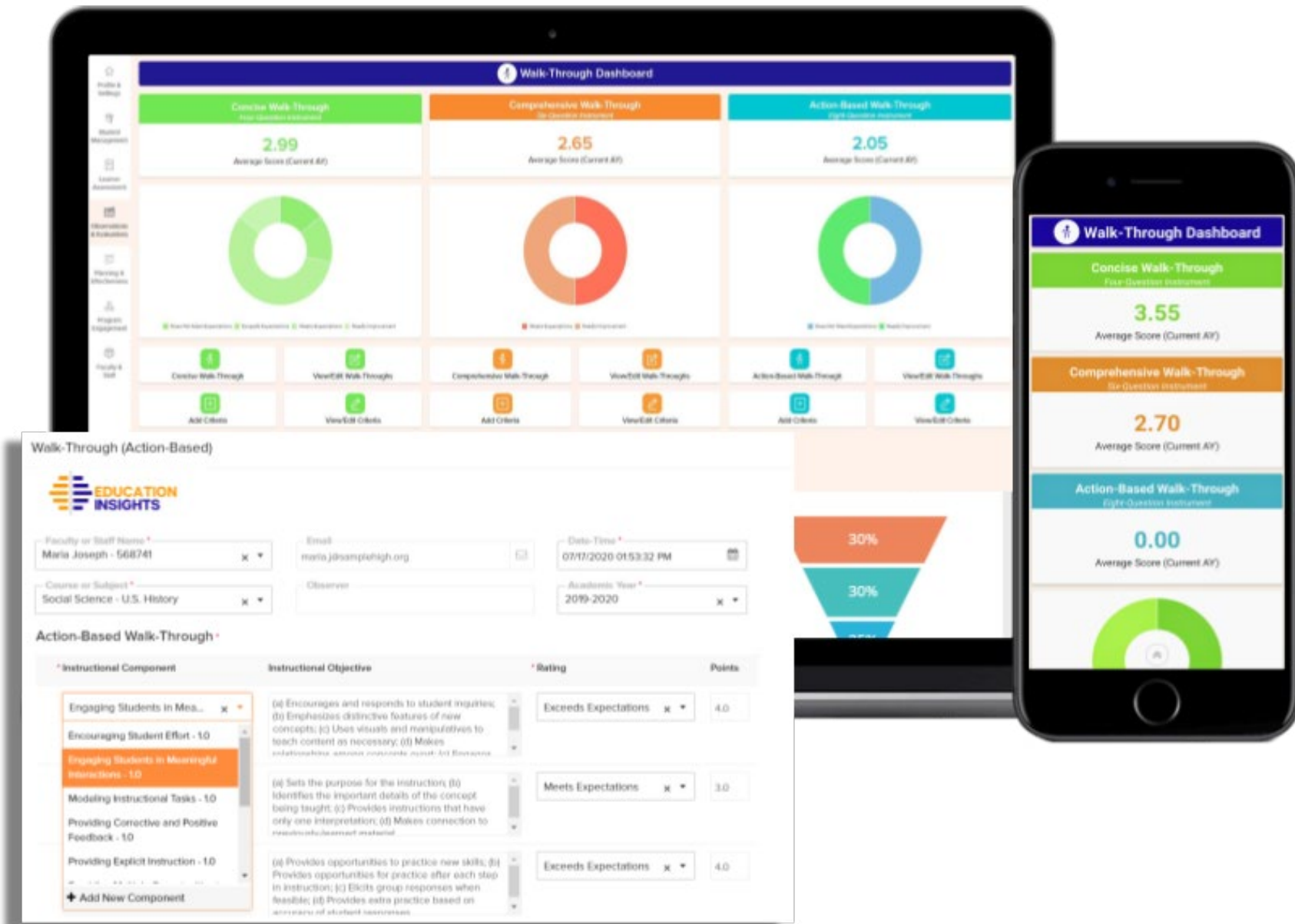
Evaluation Dashboard

## Scores by Month (Evaluation)

Regenerate

Program or Initiative:  Special Population:  Type of Evaluation:  Nature of Evaluation:  Date of Evaluation:





## Evaluate Program or Initiative



Evaluator \*

Entered by (Username)

Date

### ORGANIZATION OR SCHOOL INFORMATION

Name of Program, Initiative, or Intervention \*

Program Officer

Select Academic Year \*

Affiliated Organization

Title

Website (If applicable)

Organization or Institution Is:

Email

Program Serves a Special Population

Yes  No

### OVERVIEW, PURPOSE AND RATIONALE

Overview

Purpose and/or Rationale

Type of Evaluation \*

- Diagnostic
- Formative
- Summative

Nature of Evaluation \*

- Normative
- Causative

#### Causative Description

A problem with the implementation of the plan, program, intervention, or initiative has been discovered and needs to be measured for: (a) level of severity, (b) level of impact on stakeholders and/or participants (c) determine what improvements are needed to address the problem identified.

#### Normative Description

No known problem exists; Routine means for gauging the effectiveness of the intervention that

Profile & Settings

Student Management

Learner Assessment

Observations & Evaluations

Planning & Effectiveness

Program Engagement

Faculty & Staff

Learning Outcomes

Add Learning Outcome

Core Content and Standards

Add Core Content or Standard

Create New Learning Plan

View or Assess Learning Plan








Learner Performance


### Learning Outcomes (SLOs)

Search, Add, Filter, and Menu icons

<input type="checkbox"/>	Outcome Level	Number	Learning Outcome Name	Outcome Criteria
<input type="checkbox"/> 21st CENTURY LIFE SKILLS (4)				
	Schoolwide	2.01	Critical Thinking	Conduct research that demonstrates creative and critical thinking inclusive of observation, analysis, interpretation, reflection, evaluation, inference, and explanation.
	Schoolwide	2.02	Collaboration	Work collaboratively and clearly communicate thought-process(es) and what has been learned as evidenced in multiple formative and summative assessments.
	Schoolwide	2.03	Communication	Demonstrates the ability to (a) communicate with clarity and precision in speech and writing (b) actively listen for understanding (c) effectively communication through public speaking, conversation and debate and understand when to evoke appropriate communication skills in various settings.
	Schoolwide	2.04	Creativity and Innovation	Synthesize interdisciplinary information to (a) design innovative solutions to intellectual, social, and technological challenges, (b) solve complex problems with a flexible and adaptable mindset, and (c) analyze and interpret multiple types of perspectives.
<input type="checkbox"/> HABITS OF MIND (4)				
	Schoolwide	4.01	Global Awareness	Engage students in sustainable planning activities that are globally-conscious and focus on the well-being of themselves, others, and the planet.
	Schoolwide	4.02	Decision Making	Evaluate daily living choices, "in the moment" experiences and its impact on opportunities that will enable them to guide decisions about their own future and life's expectations.
	Schoolwide	4.03	Persistence	Identify characteristics of persistence in various situations, evaluate the pros and cons of the situation, and determine




-  Profile & Settings
-  Student Management
-  Learner Assessment
-  Observations & Evaluations
-  Planning & Effectiveness
-  Program Engagement
-  Faculty & Staff


 **Rubric Builder**


**Basic Rubric**  
*General rubric; Applies basic criteria and possible points to a given outcome*


**Holistic Rubric**  
*Applies a rating scale and corresponding score based on the criteria of a given outcome*


**Analytical Rubric**  
*Applies multiple levels of criteria to a given outcome and can be weighted and/or scored*


  
[New Basic Rubric](#)

  
[View Basic Rubrics](#)

  
[New Holistic Rubric](#)

  
[View Holistic Rubrics](#)

  
[New Analytical Rubric](#)

  
[View Analytical Rubrics](#)

Basic Rubrics

**Continuous Improvement**

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**Some Other Name**

Some type of description to accompany this particular rubric. I looks as if the description field's width is ample. However, the height needs to be

**Independent School Outcomes**

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**Some Other IS School Name**

Some type of description to accompany this particular rubric. I looks as if the description field's width is ample. However, the height needs to be

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# 10.

## About us



## About us

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Running a business is no mean feat, and we believe we can help. At Zoho Creator, we've always worked towards a single purpose—enabling the citizen developer to build functional apps without having to learn to code. Rapidly build custom applications that are a perfect fit for your business, or choose from our extensive range of prebuilt apps and modify them. Just sign up, pick a plan, and start building!

The Zoho logo is composed of four 3D-style cubes: a red 'Z', a green 'O', a blue 'H', and a yellow 'O'.

**ZOHO Creator**

[www.zoho.com/creator/](http://www.zoho.com/creator/)

**We'd love to talk! Reach out to us:**

[hello@zohocreator.com](mailto:hello@zohocreator.com)